

March 10, 2016

The Honorable Alcee L. Hastings U.S. House of Representatives 2353 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Hastings:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

Since becoming Chairman of the Commission, I have focused on expanding the public's access to information about political advertising. For example, by broadening the universe of entities required to disclose the sponsoring organization of political advertising in the Commission's online public inspection file database. As of July 2014, television broadcasters are required to identify an advertisement's sponsor. Further, on January 28, 2016, the Commission adopted rules to expand the online file requirements to include cable operators, satellite TV providers, broadcast radio licensees, and satellite radio licensees.

These new rules expand the reporting under the current "editorial control" definition and will shine more sunlight on political and issue advertising. I appreciate fully that you believe the Commission should go farther.

Thank you for sharing your views with us. The fact that 170 members of congress is a significant statement, the significance of which is not lost.

Sincerely,



March 10, 2016

The Honorable Denny Heck U.S. House of Representatives 425 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Heck:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Brian Higgins U.S. House of Representatives 2459 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Higgins:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Jim Himes
U.S. House of Representatives
1227 Longworth House Office Building
Washington, D.C. 20515

Dear Congressman Himes:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Rubén Hinojosa U.S. House of Representatives 2262 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Hinojosa:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Michael M. Honda U.S. House of Representatives 1713 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Honda:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable David Scott U.S. House of Representatives 225 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Scott:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Kurt Schrader U.S. House of Representatives 2431 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Schrader:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Adam B. Schiff U.S. House of Representatives 2411 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Schiff:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Jan Schakowsky U.S. House of Representatives 2367 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Schakowsky:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable John Sarbanes U.S. House of Representatives 2444 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Sarbanes:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Linda T. Sánchez U.S. House of Representatives 2329 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Sánchez:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Loretta Sanchez U.S. House of Representatives 1211 Longworth House Office Building Washington, D.C. 20515

Dear Congresswoman Sanchez:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Tim Ryan U.S. House of Representatives 1421 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Ryan:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable C.A. Dutch Ruppersberger U.S. House of Representatives 2416 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Ruppersberger:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

As your letter indicates, the current definition of "editorial control" is the sponsoring organization. The Commission has yet to conduct a proceeding to review the definition. I understand you believe we should conduct such a proceeding, and I respect your suggestion.

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March 10, 2016

The Honorable Raul Ruiz U.S. House of Representatives 1319 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Ruiz:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Lucille Roybal-Allard U.S. House of Representatives 2330 Rayburn House Office Building Washington, D.C. 20515

Dear Congresswoman Roybal-Allard:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable David E. Price U.S. House of Representatives 2108 Rayburn House Office Building Washington, D.C. 20515

Dear Congressman Price:

Thank you for your letter urging the Commission to ensure the full disclosure of sponsors of political advertisements. Your views are very important, and I appreciate your sharing them with me.

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March 10, 2016

The Honorable Jared Polis U.S. House of Representatives 1433 Longworth House Office Building Washington, D.C. 20515

Dear Congressman Polis:

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March 10, 2016

The Honorable Mark Pocan U.S. House of Representatives 313 Cannon House Office Building Washington, D.C. 20515

Dear Congressman Pocan:

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